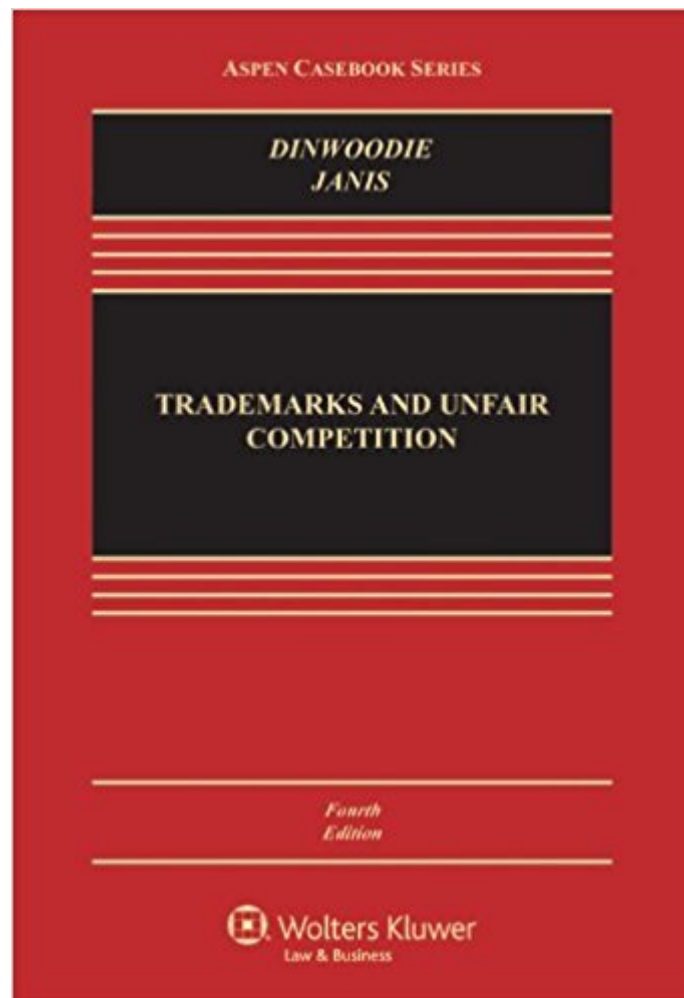




The book was found

Trademarks And Unfair Competition; Law And Policy, Fourth Edition (Aspen Casebook Series)



Synopsis

Features: Organizes the many strands of trademark and unfair competition doctrine around a coherent conceptual framework. The clear structure is divided into three parts: foundation and purposes, creation, and scope & enforcement Traditional case-and-note format, enhanced by summarizing problems that help students better understand the intricacies of key topics. Features numerous Internet-related trademark issues, such as cybersquatting, keyword advertising, and domain name disputes. Also addresses the relationship between trademarks and domain name, and the potential secondary liability of online auction websites such as eBay Integrates international trademark issues with domestic issues Thoroughly treats trade dress protection, integrated with issues of word mark protection New to the Fourth Edition: The Second Circuit's important decision in *Louboutin v. YSL* Important new appellate decisions on functionality, including the Federal Circuit's *Becton Dickinson* opinion and the decision of the Seventh Circuit in *Franco & Sons* The Fourth Circuit's decision in *Rosetta Stone* on trademark liability for keyword advertising The Eleventh Circuit's *University of Alabama* opinion on First Amendment limitations on the scope of trademark rights Cases exploring trademark fair use, including the *DELICIOUS shoes* case and the *Tabari* case on nominative fair use in connection with domain names New applications of the trademark dilution and anti-cybersquatting provisions New cases on remedies

Book Information

Series: Aspen Casebook Series

Hardcover: 1080 pages

Publisher: Aspen Publishers; 4 edition (January 2, 2014)

Language: English

ISBN-10: 1454827823

ISBN-13: 978-1454827825

Product Dimensions: 2 x 8 x 10.5 inches

Shipping Weight: 4.4 pounds (View shipping rates and policies)

Average Customer Review: 2.4 out of 5 stars 5 customer reviews

Best Sellers Rank: #246,322 in Books (See Top 100 in Books) #5 in [Books > Law >](#)

[Intellectual Property > Patent, Trademark & Copyright > Trademark](#) #84 in [Books > Law >](#)

[Business > Commercial](#) #2654 in [Books > Textbooks > Law](#)

Customer Reviews

not good

The previous owner did not use it very well. It has a lot of wear, paintings and writings. It is expensive for \$55

Great book!

Book was over used and didn't match description.

The "Notes & Questions" are not very helpful. The author should have thought about his audience more (law students). The author poses questions about topics in early chapters of the book, when those topics haven't even been taught yet (hide the ball). To make it worse, the author doesn't answer the questions posed in the relevant note. The author, instead, provides a link to a case (so be prepared to have your laptop/internet/westlaw handy when reading). Free information available on the Internet provides more value than this scam of a "textbook."

[Download to continue reading...](#)

Trademarks and Unfair Competition; Law and Policy, Fourth Edition (Aspen Casebook Series)
Trademarks, Unfair Competition, and Business Torts (Aspen Casebook Series) Trademark and
Unfair Competition Law: Cases and Comments, 7th (American Casebook Series) Cases and
Materials on Torts [Connected Casebook] (Looseleaf) (Aspen Casebook) (Aspen Casebook Series)
Trademarks & Symbols of the World: Pictogram & Sign Design (Trademarks & Symbols of the
World) V3 Trademark and Unfair Competition Law: Cases and Materials The Global Limits of
Competition Law (Global Competition Law and Economics) Day-to-Day Competition Law: A Practical
Guide for Businesses (Competition Law/Droit de la concurrence) Antitrust Law in Perspective:
Cases, Concepts and Problems in Competition Policy (American Casebook Series) Unfair Housing:
How National Policy Shapes Community Action (Studies in Government & Public Policy) Selected
Intellectual Property and Unfair Competition, Statutes, Regulations and Treaties, 2013 (Selected
Statutes) Selected Intellectual Property and Unfair Competition Statutes, Regulations, and Treaties
(Selected Statutes) Uncopyable: How To Create An Unfair Advantage Over Your Competition
Sports Law & Regulation: Cases Materials & Problems, Third Edition (Aspen Casebook) (Aspen
Casebooks) Commentaries and Cases on the Law of Business Organizations [Connected
Casebook] (Aspen Casebook Series) Environmental Regulation: Law, Science, and Policy (Aspen
Casebook Series) Winners Competition Series V.4: Award-Winning, 90-Second Comic Scenes
Ages 13-18 (Winners' Competition - Young Actors Series) Regulation of Lawyers: Problems of Law

and Ethics, Concise Edition [Connected Casebook] (Aspen Casebook) Criminal Law and Its Processes: Cases and Materials [Connected Casebook] (Aspen Casebook) Administrative Law and Regulatory Policy: Problems, Text, and Cases (Aspen Casebook)

[Contact Us](#)

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)